



Greater Birmingham Convention & Visitors Bureau

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**NEWS RELEASE
FOR IMMEDIATE RELEASE**

CONTACT: Dilcy Windham Hilley
VP Marketing & Communications
205-458-8000 or dhilley@inbirmingham.com

LYNCH TO CHAIR CONVENTION & VISITORS BUREAU BOARD

Birmingham, Ala. ----- Tynette Lynch, CHA, has been selected as 2018 chairman of the board of directors for the Greater Birmingham Convention & Visitors Bureau. She has served as a member of the board since 1999.

Lynch is CEO of Aldridge Gardens and heads operations and event bookings at the attraction, which is owned by the City of Hoover. She also is president of Hospitality Business Solutions Inc., a consulting firm specializing in training and marketing solutions for various hotel brands. Her extensive background in hotel sales and marketing includes positions with The Wynfrey Hotel and the Mountain Brook Inn.

In addition to her role as chairman of the CVB board, Lynch is chairman of the Alabama Tourism Partnership and is a board member of the Hoover Chamber of Commerce and the Alabama Travel Council. In 2017, Lynch was named Alabama Tourism Executive of the Year by the Alabama Department of Tourism. She has been a member of the Alabama Tourism Advisory Board since 2007 and has been named to Top Women in Business in Hoover for three consecutive years. She earned the Certified Hospitality Administrator designation through the Educational Institute of the American Hotel and Lodging Association.

“We are fortunate to have someone who is well-versed in our industry to lead our board of directors for 2018,” John Oros, Jr., president and CEO of the CVB said. “Mrs. Lynch brings her years of experience in the state’s tourism community to benefit our endeavors in promoting the greater Birmingham area.” **###**